Letter from the President

Dear FSA Members,

Greetings! As we approach the end of the Fall and move into the Holiday Season, members of the FSA are hard at work developing the programs and initiatives that will take place in the coming year. Specifically, I want to bring your attention to the core meetings of the FSA: the APLG/FSA Joint Meeting and the Deloitte Foundation/FSA Faculty Consortium. Also, importantly, a joint taskforce of the FSA Board and APLG Board is exploring a potential merger of the two organizations into a new combined entity. I’ll discuss these items further below.

The APLG/FSA Joint Meeting will be held February 7-9, 2019 in Tampa, Florida. As always, the meeting will have an outstanding mix of sessions addressing current accounting topics, educational issues, program leadership, accreditation updates, and many other topics. More information on the conference details and registration can be found at the following link: http://aaahq.org/Meetings/2019/APLG-FSA-Annual-Seminar.

The Deloitte Foundation/FSA Faculty Consortium will be held May 17-18, 2019 at the Deloitte University facility in Westlake, Texas. Last year’s consortium addressed instruction and curriculum strategies regarding the recently revised revenue recognition requirements. It was an outstanding opportunity to learn from both leading practitioners and faculty members. More information on the program can be found at the following link: https://www.thefsa.org/faculty_consortiums.html. The topic for this year’s consortium has not yet been finalized. The Board is open to suggestions for areas that will meet the objective of providing accounting faculty with a better understanding of business issues, and deliver best practice information that participants can incorporate into their institutions’ curricula.

This summer the boards of the FSA and APLG met to discuss potential advantages and disadvantages of a merger of the two organizations. The discussion was based on a preliminary report from a taskforce led by Fred Mittelstaedt and James Benjamin. The outline updated many of the considerations that had been discussed in the past. The Boards determined that it was worth continuing the conversation and formed a joint taskforce to further explore this possibility. The ultimate objective is to determine if a merged, new entity could enhance our collective ability to stimulate excellence in accounting education, develop outstanding leadership of accounting programs, and support and encourage accreditation of high-quality accounting programs.

The progress on the discussion to date will be brought to a joint meeting of the boards prior to the APLG/FSA Joint Meeting. In addition, a panel discussion is on the agenda for the meeting to present the current thoughts and to solicit further feedback and input. Ultimately, any proposal would be presented to the general membership for a vote pursuant to the requirements of the Bylaws.

I hope you are doing well! I look forward to seeing you in Tampa! The upcoming year promises to bring an exciting time of activities and consideration for the Federation of Schools of Accountancy.

Best, Craig

Craig White
FSA President

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2018–2019 FSA Officers and Board of Directors

2018-2019 FSA Officers and Board of Directors

Front Row from the left: Rebecca Shortridge, Norma Ramirez Montague, Kristina Chernick, Lisa Francisco, Stephanie Bryant. Back Row from the left: Richard Dull, Jennifer Mueller-Phillips, Craig White, Parveen Gupta, Jon Davis, Sean Robb

2018–2019 FSA Officers and Board

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2019–20 AICPA Legacy Scholarship Applications – Coming Soon!

The AICPA is committed to supporting accounting education for the next generation of leaders within the CPA profession. For the 2018-19 academic year, the AICPA funded over $600,000 in scholarships to 146 undergraduate and graduate accounting students.

The AICPA is pleased to announce applications for the 2019-20 AICPA Legacy Scholarships, will open on December 1, 2018. Students interested in applying for any of the AICPA Legacy Scholarships may review the details and apply online at ThisWayToCPA.com by March 1, 2019.

Students can visit ThisWayToCPA.com to sign up for their free AICPA Student Affiliate Membership and to start receiving important updates on the AICPA Legacy Scholarships. Email scholarships@aicpa.org for program updates or any questions about AICPA Legacy Scholarships.

Beta Alpha Psi Awards Deserving Recipients at the 2018 Annual Meeting

At the August 2018 Annual Meeting in Washington, D.C., Beta Alpha Psi (BAP) and sponsors awarded deserving recipients from all over the globe. Keeping to our mission, BAP recognizes outstanding academic achievements in the field of accounting, finance, and information systems; as well as provides opportunities for self-development and association among members and practicing financial professionals.

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Our first award, the Outstanding Dean Award recognizes deans for their significant contribution in faculty support and/or financial support to helping achieve the goals and objectives of their university’s Beta Alpha Psi chapter.

- Jeffrey Katz from Western Kentucky University

Every year, the AICPA and Beta Alpha Psi bestow the Medal of Inspiration Award to a student who has experienced extreme hardships in his or her life and has demonstrated an unusually high level of success despite that adversity.

- Jeffrey Deyoe from University of Colorado Boulder

The Outstanding Faculty Advisor Award is sponsored by RSM LLP. The Beta Alpha Psi faculty advisor is one of the most vital elements in the success of a chapter. Five recipients are awarded this award each year for their dedication to going above and beyond the requirements of a faculty advisor for their chapter.

- Ahmed Goma from Manhattan College
- Peter Oehlers from West Chester University
- Diana Franz from the University of Toledo
- Debra Cosgrove from the University of Nebraska Lincoln
- John Malloy from the University of Memphis

The Business Information Professional of the Year (BIPOY) award is sponsored by the Institute of Management Accountants (IMA) and recognizes three individuals who make significant contributions to business information professions. This year’s winners have made substantial contributions in education, industry and government, and professional services.

- Education: Susan Anderson from Elon University
- Industry and Government: Jeff Bush from Koch Industries
- Professional Services: Ryan Kist from EY LLP

The Gold Challenge competition is sponsored by the KPMG Foundation and recognizes up to ten Superior chapters that create a video explaining and/or demonstrating why their chapter deserves the award or why a top student would want to become a part of the BAP organization.

- Old Dominion University
- Florida International University
- The University of Sydney
- University of South Florida
- Pace University
- University at Buffalo
- University of Southern California
- Boise State University
- Seattle University
- University of Nevada Las Vegas

The Best Practices competition gives BAP members a chance to present their expertise on one of the topics that are determined by Deloitte LLP and Beta Alpha Psi Board of Directors. Students present at their regional meetings, and each of the winning teams from the nine regional meetings compete at the 2018 Annual Meeting.

- Topic 1: Branding Your Chapter
  - 1st: University of Central Arkansas
  - 2nd: University of Technology Sydney
  - 3rd: University of South Florida
- Topic 2: Hands-On Engagement
  - 1st: Monash University
  - 2nd: Missouri State University
  - 3rd: St. John’s University Staten Island
- Topic 3: Launching Into the Next Century

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To create an inclusive work environment for future leaders of the business community, EY sponsors the Inclusive Leadership Award. Chapters must submit a written proposal on what diversity means to their chapter and to the professional world; and make a plan of action to make an impact.

- Arizona State University
- University of Massachusetts Amherst
- University of Wisconsin Eau Claire
- University of Southern California
- Robert Morris University

To help encourage ethical behavior throughout the accounting, finance and information technology professions, Grant Thornton LLP sponsors the Ethics Award to encourage students to examine difficult situations in their community and develop a solid ethical foundation to implement these principles.

- The University of Sydney/University of Technology Sydney
- Cleveland State University
- North Carolina A&T State University
- Arizona State University

Project Run With It involves up to 72 BAP chapter members at the Annual Meeting to develop solutions to real-life business problems for actual not-for-profit (NFP) organizations. The students present their solution to the business issues to the NFP organizations. This competition is sponsored by Moss Adams

- CulturedKids
- William Roehm from West Chester University
- Cindy Lee from University of Notre Dame
- Cassie Kniggee from Boise State University
- Keaira Philogene from The University of Tampa
- Maryland Association of Certified Public Accountants (MACPA)
- Rachel Sanderson from University of Massachusetts Amherst
- Brittany Greuel from University of Wisconsin Whitewater
- Megan Thomas from University of South Dakota
- Victoria Simpkins from Elon University
- Lupus Foundation of America
- BreAnna Bates from Grand Valley State University
- Nick Skiba from University of Toledo
- Kasey McKrola from Brigham Young University
- Hunter Clay from Sam Houston State University

Every year, the current President of Beta Alpha Psi is given the chance to recognize someone whom they observed that has contributed to the organization and has gone above and beyond in making a difference in our student’s BAP experience.

- Della Moore, KPMG

Beta Alpha Psi’s mission is to inspire and support excellence for financial and business information students and professionals. We are proud to recognize our members excellence and achievement. For more information about our awards and to apply, visit bap.org/competitions.
Recognizing Innovative Accounting Faculty

Each year, the Effective Learning Strategies (ELS) Educator Awards Program selection committee performs an arduous task of combing through curricula submissions and meeting with the authors of these works at the AAA Annual Meeting to identify the best of the crop of accounting faculty for their effective teaching tools for introductory, upper division and graduate courses.

Accounting educators play a large part in influencing and preparing the future accounting professionals through the development of engaging, innovative and experiential learning strategies. It is for that reason that the AICPA, Grant Thornton and the Federation of Schools of Accountancy facilitates and bestows the Effective Learning Strategies educator awards to recognize outstanding curriculum and achievement as academic stewards to the accounting profession.

Winner(s) in each category receive $5,000 and a plaque (honorable mentions receive $500). The materials from the submissions will be posted to the AICPA Accounting Professors’ Curriculum Tool, alongside past winner resources. Access to the tool is limited to AICPA members. This year’s winners are:

**Bea Sanders/AICPA 2018 Teaching Innovation Award**

**Winner:** “Teaching and Learning Toolbox”, Markus Ahrens, St. Louis Community College and Cathy J. Scott, University of North Texas - Dallas

**Honorable Mention:** “Data Analytics in Introductory Accounting”, Wendy Tietz, Kent State University and Tracie Miller Nobles, Austin Community College

**George Krull/Grant Thornton 2018 Teaching Innovation Award**

**Winner:** “Show & Tell: Infographics to Keep and Sustain Engagement”, Lynnan Mocik and Veronica Paz, Indiana University of Pennsylvania

**Mark Chain/FSA 2018 Teaching Innovation Award**

**Winner:** “Sustainability at Interface, Inc.: Applying the qualitative characteristics of useful financial information to environmental, social and governance (ESG) factor data”, Brigitte W. Muehlmann, Virginia E. Soybel, Robert M. Turner, Babson College

Each winner or team will have an opportunity to share their work at next year’s American Accounting Association annual meeting to be held in San Francisco, CA.

To be considered for next season’s awards program, the process is as follows:

1. Apply for the AAA Annual Meeting Poster Session (2019 link not available yet)
2. Await confirmation from the AAA on your selection to participate in the AAA Annual Meeting Poster Session
3. Receive an invitation from the AICPA to submit your curricula to ThisWayToCPA.com application platform
4. At the live AAA Annual Meeting Poster Session, the selection committee will stop by to meet with you and learn more about your submission
5. Learn who the winners are via email announcement by mid-September 2019.

For more information about the AICPA educator awards, including submission criteria, and launch date for the 2019 award year, visit AICPA’s website.


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ACCREDITED AFFILIATES
Central Michigan University • Creighton University • Ohio University

AFFILIATES
Boston College • Castleton State College • Drake University • Eastern Michigan University • Florida Atlantic University • Florida Gulf Coast University • LaSalle University • Long Island University - CW Post Campus • Louisiana State University • Manhattan College • Mercy College • Metropolitan State University of Denver • Minnesota State University, Mankato • Pacific Lutheran University • Pittsburg State University • Rochester Institute of Technology • San Jose State University • The University of Tennessee at Martin • University of Cincinnati • University of Hawaii at Manoa • University of Massachusetts at Lowell • University of Missouri-Kansas City • University of Southern Maine • Wayne State University • Western Carolina University • Widener University • Yeshiva University

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AACSB • AICPA • Alabama Society of CPAs • Florida Institute of CPAs • Institute of Chartered Accountants of Ontario • Missouri Society of CPAs • National Association of State Boards of Accountancy, Inc. (NASBA) • Ohio Society of CPAs • Texas Society of CPAs

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