LETTER FROM THE PRESIDENT

Happy Spring! Thank you for allowing me to serve as your President this past year. I hope your academic year has gone well. Let me take this opportunity to update you on current initiatives for the Federation of Schools of Accountancy.

The tenth annual Deloitte Foundation/FSA Faculty Consortium will be held May 17-18 at the Intercontinental Hotel in downtown Chicago. All member schools were invited to send one representative to the Consortium. The Deloitte Foundation generously provides conference registration, meals, and one night’s lodging. The program offers CPE credit to attendees. This year’s program, developed by Fred Mittelstaedt and Shaun Budnik, is entitled “Judgment in Accounting and Auditing.” Accounting professionals and leading academics will present a full range of issues in a very interactive format. Details may be found elsewhere in this newsletter.

The eighth annual APLG/FSA Joint Seminar held in New Orleans in February was a collective success. The FSA presented three awards at the annual luncheon. Kathy Shaum with KPMG was presented with the FSA Practitioner Service Award. Doyle Z. Williams received the FSA/Joseph A. Silvoso Faculty Merit Award. Janet Butchko with Deloitte received the inaugural FSA Outstanding Service Award for her dedication to planning the annual Consortium. You’ll find pictures and bios elsewhere in this newsletter.

The FSA also sponsors the Mark Chain Innovation in Graduate Teaching Award. This award honors Mark Chain of Deloitte for his distinguished service to the professions of accounting and accounting education and for his significant contributions to the development of FSA. This year there are three co-recipients: Terry Campbell of the Kelley School of Business at Indiana University – Bloomington, Paul M. Goldwater of the University of Central Florida, and David E. Stout of Youngstown State University. The title of the winning submission is, “Modeling Uncertainty in C-V-P Assignments: Going Beyond the Basics!” As a reminder, if you submit a learning strategy for the Effective Learning Strategy poster session at the annual AAA meeting and it is accepted, your learning strategy will be automatically considered for the Mark Chain award. The FSA provides financial support of the $2,500 for the winner to attend CTLA. Since CTLA precedes the AAA meeting in the same city, this is a fantastic opportunity for the award winner to receive financial support for travel to the AAA meeting as well. You may review recent award winners, and honorable mentions, and their submissions (strategies) at www.aicpa.org/interestareas/accountingeducation/resources/awards/pages/markchainfsainnovationingraduateteachingaward.aspx.

Officer and board member elections will take place in July via electronic ballot. The Nominating Committee is currently accepting nominations from members, including self-nominations, for officers and board members for 45 days after publication of this newsletter. At the expiration of 45 days, ballots will be emailed to the primary contacts for membership.

The FSA continues its rebranding initiative, including such changes as an updated logo and website with increased functionality. Look for more details in the coming months.

Best wishes for an enjoyable and productive summer,

Gary McGill
FSA President
The FSA officer and board member elections will take place in July 2012 prior to the AAA Annual Meeting. Officers and Board of Directors are elected by majority vote using electronic voting. The FSA Nominations Committee has nominated the following individuals for the respective office or director position.

Fred Mittelstaedt, University of Notre Dame — President (Automatic)
Yvonne Hinson, Wake Forest University — Vice President and President Elect

If you would like to nominate other persons for an FSA leadership position, please email or write to the Secretary, Robert Ricketts at Robert.Ricketts@ttu.edu. Officers and Board of Directors shall be elected by a majority vote of the members voting electronically prior to the AAA annual meeting.

We greatly appreciate the service of all FSA Officers and Board members. The following members will continue their current term of service through 2012—2013.

Gary McGill, University of Florida — Immediate Past President (serving as President for 2011 — 2012)
Robert Ricketts, Texas Tech University — Secretary
Larry Tunnell, New Mexico State University — Treasurer
Sharon Lightner, San Diego State University — Board Member, Member Schools
Michael Roberts, University of Colorado at Denver — Board Member, Member Schools
Shaun Budnik, Deloitte Foundation — Board Member, Supporting Associate
Kathy Schaum, KPMG — Board Member, Supporting Associate
Violetta Urba, AACSB — Board Member, Nonprofit Associate

2011 FSA Practitioner Service Award

Kathleen Schaum
Director- National Campus Recruiting Strategy

As Director of KPMG’s National Campus Recruiting Strategy, Kathy works with KPMG’s Executive Director and National Managing Partner of University Relations and Recruiting to determine and manage the firm’s national campus recruiting strategy. She oversees all strategic campus initiatives including diversity programs, manages all firm leadership campus visits and assists with campus recruiting marketing and communications.

Kathy started her career in the Audit practice of KPMG’s Washington DC office in 1987. She transferred to San Francisco where she was ultimately a Senior Manager in the Financial Services Audit practice, specializing in serving Real Estate clients. In 1997, she moved into University Recruiting. She was the lead Campus Recruiting Manager for the San Francisco office and the West Area Director of University Recruiting before taking on her current role of Director of National Campus Recruiting Strategy.

Kathy is active in many different organizations. She has been a Board Member for the Federation of Schools of Accountancy (FSA) since 2009. She is an active member of California Society of CPA’s (CalCPA). Her CalCPA involvement includes being a long time member and past Chair of CalCPA’s Statewide Accounting Education Committee (AEC), serving as the Chair of the AEC Scholarship Committee and member of CalCPA Outstanding Educator Award taskforce. Kathy is a past two-term board member and current Scholarship Chair for the San Francisco chapter of CalCPA. She has also served on a special Scholarship Taskforce for the CalCPA Institute. Over the last two years, Kathy has played an active role in these organizations.
in the formulation and promotion of the new 150-hour education requirements for the State of California.

Kathy is a member of the American Accounting Association, the American Institute of Certified Public Accountants and National Association of Colleges and Employers. She is involved with the KPMG Network of Women (KNOW) and spearheaded a local office working mother’s initiative within KNOW. She has served as Treasurer of the St. Isabella School Development Committee and the Treasurer of the school’s Parent Club. She is also an active volunteer on various committees at her church. Kathy received a Bachelors of Business Administration Degree with an emphasis in accounting, from the College of William and Mary in 1987.

Kathy Schaum and FSA President Gary McGill

2011-2012 FSA OFFICERS AND BOARD

PRESIDENT
Gary McGill
University of Florida
Fisher School of Accounting
Warrington College of Business
PO Box 117166
210 GER
Gainesville, Florida 32611-7166
Phone: (352) 273-0200
Fax: (352) 392-7962
Email: mcgill@ufl.edu

VICE PRESIDENT/PRESIDENT ELECT
H. Fred Mittelstaedt
University of Notre Dame
Department of Accountancy
102D Mendoza College of Business
Notre Dame, IN 46556-5646
Phone: (574) 631-7324
Fax: (574) 631-5544
Email: hmittels@nd.edu

SECRETARY
Robert Ricketts
Texas Tech University
Rawls College of Business
MS2101
Lubbock, TX 79409
Phone: (806) 742-3180
Fax: (806) 742-3958
Email: robert.ricketts@ttu.edu

TREASURER
Larry Tunnell
New Mexico State University
Box 30001, MSC 3DH
Las Cruces, NM 88003-8001
Phone: (505) 646-4904
Fax: (505) 646-1552
Email: ltunnell@nmsu.edu

PAST PRESIDENT
Larry Walther
Utah State University
3540 Old Main Hill
Logan, Utah 84322-3540
Phone: (435) 797-8697
Fax: (435) 797-8697
Email: larry.walther@usu.edu
2012 MEMBERSHIP LIST

FULL MEMBERS
Arizona State University • Auburn University • Baruch College/CUNY • Baylor University • Belmont University • Bentley College • Boise State University • Bowling Green State University • Bradley University • Brigham Young University • California State University – Fullerton • Case Western Reserve University • Clemson University • Cleveland State University • College of Charleston • College of William and Mary • DePaul University • Drake University • East Tennessee State University • Florida International University • Florida State University • George Mason University • Georgia Southern University • Georgia State University • Idaho State University • Illinois State University • James Madison University • John Carroll University • Kansas State University • Kennesaw State University • Kent State University • Lehigh University • Louisiana Tech University • Loyola College in Maryland • Loyola University Chicago • Marquette University • Marshall University • Miami University • Michigan State University • Mississippi State University • Missouri State University • New Mexico State University • Northern Illinois University • Oklahoma State University • Old Dominion University • Rider University • San Diego State University • Southeastern Louisiana University • Southern Illinois University at Carbondale • Southern Illinois University at Edwardsville • St. John's University • St. Joseph’s University • Stetson University • Texas A & M University • Texas Tech University • The Chinese University of Hong Kong • The University of Mississippi • The University of Tennessee – Knoxville • Truman State University • University of Akron • University of Alabama • University of Alabama at Birmingham • University of Albany, SUNY • University of Arkansas • University of Buffalo • University of Central Florida • University of Central Missouri • University of Colorado Denver • University of Denver • University of Florida • University of Georgia • University of Houston – Clear Lake • University of Illinois at Chicago • University of Illinois at Urbana Champaign • University of Iowa • University of Kentucky • University of Louisville • University of Memphis • University of Miami • University of Missouri – Columbia • University of Nebraska – Lincoln • University of New Orleans • University of North Carolina at Charlotte • University of North Texas • University of Notre Dame • University of Oklahoma • University of Oregon • University of Rhode Island • University of South Carolina • University of South Florida • University of Southern California • University of Southern Mississippi • University of Texas – Austin • University of Texas – Dallas • University of Texas – El Paso • University of Texas – San Antonio • University of Virginia, McIntire School • University of West Georgia • Utah State University • Utah State University – Salt Lake • Virginia Commonwealth University • Virginia Polytechnic Institute and State University • Wayne State University • West Virginia University • Western Michigan University • Western Oregon University • Wichita State University • Wofford College • Wright State University • Xavier University • Yale University • Youngstown State University • Zhejiang University

2011 FSA JOSEPH A. SILVOSO FACULTY MERIT AWARD

Doyle Z. Williams is the Executive Director of the American Institute of CPAs Foundation Accounting Doctoral Scholars Program. He is Dean Emeritus of the Sam M. Walton College of Business at the University of Arkansas where in August 2005 he completed twelve years serving as Dean of the Sam M. Walton College of Business and as the Sam M. Walton Leadership Chair holder. Under his leadership, the Walton College was rated in a tie for the most improved business school in the United States in rankings by US News & World Report, rising to a rank of 24th among public undergraduate business schools. During the University of Arkansas’s successful $1 billion capital campaign that ended June 30, 2005, the Walton College raised over $223 million, which ranks among the highest campaign outcomes for any business school. During his tenure as Dean, the Walton College added the Reynolds Center for Enterprise Development Building and construction on Walker Hall was begun. Fifteen new endowed chairs were established and four endowed research and outreach centers were formed. He established the Arkansas Business Hall of Fame and the annual Economic Forecast Forum. In 2005, he was inducted into the Arkansas Alumni Association as an Honorary Member. In recognition of his and Maynette’s service to the University of Arkansas, the university established the Doyle Z. and Maynette D. Williams Endowed Chair in Professional Accounting. The Office of Student Affairs established in 2005 the Doyle Z. Williams Leadership Award.

Following his retirement from the University of Arkansas in August 2006, he and Maynette moved to Cantor, GA where Doyle was appointed Senior Scholar in the Coles College of Business at Kennesaw State University, the third largest and fastest growing University in Georgia. He served Kennesaw State University until December 31, 2010. Failing retirement, in June 2008, Doyle also accepted appointment as Executive Director of the Accounting Doctoral Scholars Program administered by the American Institute of CPAs Foundation. Over 70 of the largest accounting firms in the United States and 48 state societies of CPAs committed approximately $17 million to fund four classes of 30 new doctoral students with four year fellowships of $30,000 per year for doctoral students in auditing and tax to help address the severe shortage of doctoral faculty in these areas.

He served as Chair of AACSB International—The Association to Advance Collegiate Schools of Business for 2004–2005, and has served on numerous committees and accreditation teams. He served as the founding Dean of the School of Accounting at the University of Southern California, leading the accounting school to be among the top four in the nation. He also served for two years as Interim Dean of the USC School of Business Administration. He has served on the faculty and as Coordinator for the Area of Accounting at Texas Tech University. He was the Chairman of the Accounting Education Change Commission from its inception in 1989 to 1993.

(continued on page 5)
He holds a B.S. degree in Accounting from Northwestern State University of Louisiana and M.S. and Ph.D. degrees from Louisiana State University.

He has authored over forty-five articles and several monographs and has contributed to over ten books.

His honors include receiving the Beta Alpha Psi’s National Council Accountant (Education) of the Year Award, California Society of CPAs Distinguished Professor Award, USC School of Accounting’s Distinguished Service Award, the AICPA’s Outstanding Accounting Educator Award, the Federation of Schools of Accountancy Faculty Merit Award (1993), the Academy of Business Administration’s National Leadership Award, the American Accounting Association’s Outstanding Accounting Educator Award, and the Arkansas Society of CPA’s Lifetime Achievement Award in Education. In 2002, he received the American Institute of CPA’s Gold Medal, its highest honor. In March 2007, he was inducted into the Louisiana State University College of Business Hall of Distinction.

He currently serves on the Chancellor’s Advisory Board for the University of Arkansas and on the Advisory Board for the Kennesaw State University School of Accountancy which has endowed a scholarship for a Masters of Accounting student in his honor.

2011 FSA Distinguished Service Award

Janet Butchko

Manager, Foundation & University Relations
Deloitte Services LP
Wilton, CT

Janet joined Deloitte over fifteen years ago as a member of the organization's Foundation and University Relations group in the Wilton, Connecticut office. Her current responsibilities primarily include coordinating faculty and student programs for the Deloitte Foundation. Some of these programs include the Deloitte Foundation Doctoral Fellowship program, American Accounting Association (AAA)/Deloitte Foundation/J. Michael Cook Doctoral Consortium, AAA Robert M. Trueblood Seminars for Professors, National Student Case Study Seminar, Deloitte FanTAXtic Competition and the Deloitte/Federation of Schools of Accountancy Faculty Consortium. Prior to joining Deloitte, Janet spent ten years in Dallas working in Human Resources specializing in both experienced hiring and college recruiting.

Janet and her husband reside in Trumbull, Connecticut. She is a member of the American Accounting Association and currently serves as Chair of the Strategic Relationship Events team. Janet also serves as a volunteer for the United Way of Fairfield County and the Bridgeport Chapter of Habitat for Humanity. Janet is an honors graduate of the University of Bridgeport, with a B.S. in Management/Industrial Relations.

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2012 Deloitte Foundation/Federation of Schools of Accountancy Faculty Consortium

“Judgment in Accounting and Auditing”


Agenda

Thursday, May 17, 2012

2:00 – 2:10pm  Welcome and Announcements  
2:10 – 3:00   Judgment Frameworks & Applications in Practice Presentation  
Randall Sogoloff (Deloitte & Touche LLP)  
3:00 – 4:15   Panel Discussion on Judgments in Accounting  
Moderator: Fred Mittelstaedt (University of Notre Dame)  
Panel Members: David Ricchiute (University of Notre Dame), Randall Sogoloff (Deloitte & Touche LLP), Russell Hodge (General Electric), and Tom Ray (KPMG and Former PCAOB Chief Auditor and Director of Professional Standards)  
4:15 – 4:30  Break  
4:30 – 5:30  Revenue Recognition Presentation  
Russell Hodge (General Electric)  
Kristin Bauer (Deloitte & Touche LLP)  
5:30 – 7:30  Reception

Friday, May 18, 2012

7:30 – 8:00am  Continental Breakfast  
8:00 – 8:10  Welcome and Announcements  
8:10 – 9:10  Revenue Recognition Exercise  
Jim Fuehrmeyer (University of Notre Dame)  
9:10 – 10:15  Disclosure & Contingencies Presentation  
Lynn Rees (Texas A&M University and FASB Academic Fellow)  
Michael Young (Willkie Farr & Gallagher LLP)  
10:15 – 10:30  Break  
10:30 – 11:30  Disclosure & Contingencies Exercise  
Lynn Rees (Texas A&M University and FASB Academic Fellow)  
11:30am – 12:30 pm  Lunch
FSA Awards First Research Grant to Study the Value-Added of Graduate Accounting Education

Michael Roberts, University of Colorado – Denver

At its February meeting, the Federation of Schools of Accountancy Board of Directors voted to award a $10,000 research grant to a team of researchers from Virginia Commonwealth University. This award is the first grant from funds the Board designated at its August 2011 meeting to award on a competitive basis. A Call for Proposals was issued last fall; proposals were received by December 31st and were reviewed by the FSA Committee on Value-Added Graduate Education.

Although prior literature indicates additional graduate education contributes to the success of accountants in the long-term, these studies have only compared individuals with MAcc and MBA degrees with accountants who have not earned a master’s degree. The value-added from 150-hour degrees versus 120-hour degrees has not been directly examined. In addition, prior research has only examined the impact of educational levels on the success of accountants in private practice.

The VCU team will extend prior research to examine the incremental impact of a broader range of educational levels than have been previously studied. The relative contributions of 120-hours (Bachelor’s degrees only), 150-hours (but no Master’s degree), Master of Accountancy degree, MBA degree, and other degrees will be separately identified. In addition, the team’s research will extend prior research to examine the effects of these educational attainments on long-term success in public accounting and government as well as in private industry.

The Virginia Commonwealth University researchers include Carolyn Strand Norman, Alisa Brink, and Ben Weir:

- Carolyn Norman is Professor and Chair of the Accounting Department at Virginia Commonwealth University. She is a Certified Public Accountant and has been a member of the VCU accounting faculty since 2002. Dr. Norman earned her Doctor of Philosophy degree at Texas A&M University.
- Alisa Brink is Assistant Professor of Accounting at VCU. She has been a member of the VCU accounting faculty since 2008. Dr. Brink earned her Doctor of Philosophy degree at Florida State University.
- Benson Weir is Professor of Accounting at VCU. He is a Certified Public Accountant and has been a member of the VCU accounting faculty since 1992. Dr. Weir earned his Doctor of Philosophy degree at Texas Tech University.
## 2012 FSA Student Award Recipients

<table>
<thead>
<tr>
<th>Name</th>
<th>University</th>
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<tr>
<td>Brandon Keys-Nunes</td>
<td>Arizona State University</td>
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<td>Melanie Neuenfeldt</td>
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<td>Laura Catherine Johnson</td>
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<td>Barbara Gorman</td>
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<td>Abigail Ricks</td>
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<td>Meredith Driscoll</td>
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<td>Sarah Kathryn Garner</td>
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<td>William Micah Thurn, Jr.</td>
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<td>Tanner S. Haney</td>
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<td>Christina Lee</td>
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<td>Joseph Thomas Ammon</td>
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<td>Andrew W. Godwin</td>
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<td>Shannon R. Brownlee</td>
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<td>Ziwen Sun</td>
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<td>Travis J. Frevert</td>
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<td>Adriana Garcia</td>
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<td>Jelisa Roche</td>
<td>The University at Albany-SUNY</td>
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<td>Kristian D. Doty</td>
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<td>Lauren E. Bishop</td>
<td>The University of Alabama</td>
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<td>Laura Key</td>
<td>The University of Alabama at Birmingham</td>
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<td>Lauren Hegg</td>
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<td>Anthony Ventrini</td>
<td>The University of Memphis</td>
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Cynthia Ann Fry  
The University of Mississippi

Kyle Thomas White  
The University of North Carolina at Charlotte

Amanda Caitlin Boss  
The University of Oregon

Amber Taylor Cole  
The University of Southern Mississippi

Aaron M. Bruce  
The University of Tennessee

Natalie Juliet Vesti  
The University of Texas at Austin

Timothy Ellis  
The University of Texas at Dallas

Benjamin James Abney  
Truman State University

Nathanael Carbrey  
University at Buffalo

Richard Metro  
University of Central Florida

Nataliya Hedrick  
University of Central Missouri

Amy Priegel  
University of Colorado Denver

Natalie G. Steverson  
University of Denver

Kira M. Warnock  
University of Florida

Kimberly Ann Shriver  
University of Georgia

Tyler Fallin  
University of Kentucky

Christopher A. Peterson  
University of Louisville

Melanie L. Brown  
University of Missouri

Cody Zavadil  
University of Nebraska – Lincoln

Kori Brewster  
University of New Orleans

Kelly Ann Mills  
University of North Texas

Ashley Elizabeth Waid  
University of Notre Dame

Sharon Kim  
University of Oklahoma

Gina Bessacini  
University of Rhode Island

Matthew Ryan Stalnaker  
University of South Carolina

Amanda Kerney  
University of South Florida

Deepak Silwal  
University of Texas at Arlington

Kenneth Shanaberger  
University of Texas at El Paso

Antonio Orellana  
University of Texas San Antonio

Alexander M. Murray  
University of Virginia

Samuel Adam Cleek  
University of West Georgia

Jennifer Klippenstein  
USC Leventhal School of Accounting

R. Chance Murray  
Utah State University

Amanda L. Seymore  
Virginia Commonwealth University

Ryan M. Martin  
Virginia Tech

Megan Elizabeth Petitt  
Wake Forest University

Kaela Eddy  
Weber State University

Robert Luke Ellis  
West Virginia University

Lauren Michelle DiLullo  
Western Michigan University

Julie M. McCoy  
Wichita State University