2019 Accounting Programs Leadership Group & the Federation of Schools of Accountancy Annual Joint Seminar

Thursday, February 7, 2019

2:00 pm - 7:00 pm  Registration

Friday, February 8, 2019

6:30 am - 5:00 pm  Registration
6:30 am – 7:55 am  Networking Breakfast
7:55 am – 8:00 am  Meeting Welcome
                  Uday Murthy, University of South Florida
                  Jennifer Mueller-Phillips, Auburn University
8:00 am – 8:50 am  Session 1: Industry Leadership
                  Accounting - 1.0 CH
                  Speaker: Mike McGuire, Grant Thornton, LLP
8:55 am – 10:10 am  Session 2: Successes and Opportunities
                  Accounting - 1.5 CH
                  Evaluation of undergraduate and graduate programs by recent alumni based on their experiences and observations of peers from other schools
                  Moderator: Uday Murthy, University of South Florida

                  Speakers: Matthew Giovenco, KPMG
                              Megan Maggi, Grant Thornton
                              Analise Mann, EY
                              Katie Maugel, PwC

10:15 am – 10:45 am  Break Sponsored by Beta Alpha Psi
10:45 am – 11:35 am  Session 3: Rapidly Changing Skill Sets
                  Accounting - 1.0 CH
                  The AICPA is on the leading edge of changes occurring in the accounting profession. This session will focus on research addressing changing skill sets, how they impacts their professional certifications, designations and certificates and resources available to faculty and students to support this changing environment.

                  Speaker: Yvonne Hinson, AICPA
11:40 am – 12:30 pm  Session 4.01: Value Proposition of the Accounting Degree
                  Specialized Knowledge - 1.0 CH
                  Articulating the value of accounting as an undergraduate major and the fifth year Masters
                  Moderator: Philip Drake, Arizona State University

                  Panelists: Jack Cathey, The University of North Carolina at Charlotte
                             Mark Rubin, Miami University
Lauren Scioletti, Deloitte
Julie Peters, PwC

Session 4.02: Strategies for Success in the Classroom
Personnel/Human Resources - 1.0 CH
Approaches to helping new Ph.D.s learn how to be excellent classroom teachers

Speakers: Jay Thibodeau, Bentley University
Karen Osterheld, Bentley University

12:30 pm – 1:50 pm
Lunch and Award Presentations
Accounting - 1.0 CH

The Future of the Accountant in Business
Speaker: Jeff Thomson, IMA

APLG Award Presentations: Elizabeth Oliver, Washington & Lee University
FSA Award Presentations: Craig White, The University of New Mexico

1:50 pm – 2:40 pm
Session 5.01: AASCB Accounting Accreditation Standards
Business Management & Organization - 1.0 CH
Update and insights on standards and implementation
Speaker: Robert Reid, AACSB

Session 5.02: Building Flexible Curricula for a Rapidly Changing Profession
Specialized Knowledge - 1.0 CH
Reacting without overreacting, How to incorporate flexibility and change into our curricular model going forward recognizing student, firm, university, and accreditation constraints. Students start the accounting curriculum four years before they start the firm. What tools and skills will still be relevant?
Moderator: Gia Chevis, Baylor University

Panelists: Andee Hodo, Auburn University
Drew Reffett, Miami University
Christopher L. Groves, KPMG

2:45 pm – 3:35 pm
Session 6: Learning about Learning
Personnel/Human Resources - 1.0 CH
Firms are altering the content/delivery of continuing education. What have they learned? How can we learn from their experience to improve our methodology/delivery/product?

Speaker: Tal Goldhamer, EY

3:35 pm – 4:00 pm
Break Sponsored by IMA

4:00 pm – 5:15 pm
Session 7.01: How to Say NO
Personal Development - 1.5 CH
A discussion of work life balance and how to plan for a dean/chair/leader’s schedule
Moderator: Hughlene Burton, The University of North Carolina at Charlotte
Session 7.02: Providing Insights into Careers in the Industry
Personnel/Human Resources - 1.5 CH
Are your accounting students aware of the many career opportunities available to beyond public accounting? Hear from professors and professionals who have established successful partnerships and programs on campuses to ensure that students are aware of career options in the industry. Arranging industry tours, hosting professional meetings and events, and bringing accounting professionals on campus are just a few of the examples that will be shared in detail by the panelists. Providing this type of information and these experiences to students allows them to make informed career decisions.

Panelists: Kim Church, University of Missouri–Kansas City
Laurie Burney, Baylor University
Kim O’Brien, Taylor White

6:00 pm – 7:30 pm Reception

Saturday, February 9, 2019

7:00 am – 8:25 am Breakfast with Topical Breakout Tables
Session 8: Students in Crisis
Personnel/Human Resources - 1.0 CH
Dealing with the seeming rise in academic, health, physical, etc. issues amongst today’s students

Speakers: Greg Sommers, Southern Methodist University
Steven Smith, The University of Texas at Austin
Audrey Gramling, Oklahoma State University
Chandra Subramaniam, California State University, Northridge

9:25 am – 10:15 am Session 9.01: Under Pressure
Business Management & Organization - 1.0 CH
Managing budgetary, staffing, and other demands of upper administration
Moderator: Jennifer Mueller-Phillips, Auburn University

Panelists: Chris Hogan, Michigan State University
Jeff Wilks, Brigham Young University
Sharon Lassar, University of Denver

Session 9.02: Leveraging Student Organizations for Maximum Benefits
Personnel/Human Resources - 1.0 CH
Strategies for success
Moderator: Jennifer Cainas, University of South Florida

Speakers: Margie Fiorentino, Beta Alpha Psi
Randy Bradley, The University of Tennessee

10:15 am – 10:45 am Break Sponsored by The University of Massachusetts Lowell

Session 10.01: Motivating New Actions
Personal Development - 1.0 CH
How to motivate faculty to implement changes in their research, teaching, and service.
Moderator: Jagadison K. Aier, George Mason University

Speakers: Rebecca Shortridge, Northern Illinois University
Jon Davis, University of Illinois at Urbana-Champaign
Michael Peters, Villanova University

Session 10.02: Creating Culture
Personal Development - 1.0 CH
Creating and maintaining a strong “culture” in our cohorts. Learning from MBA programs as well as orientation trends and best practices.
Moderator: Gretchen Handlos, Indiana University

Panelists: Len Pepe, Bentley University
Lindsey Donald, Vanderbilt University
Scott Collins, The Pennsylvania State University

11:40 am - 12:30 pm Session 11: Leveraging Advisory Boards and Alumni
Communications and Marketing - 1.0 CH
Recent efforts by BYU to connect with alumni for curriculum, recruitment, placement, and financial support.

Speakers: Jeff Wilks, Brigham Young University
Jenn Maroney, Brigham Young University

12:30 pm - 1:30 pm Lunch: Future of APLG/FSA
Business Management & Organization - 1.2 CH
Discussion of potential/actual merger of the organizations.
Co-Moderators: Elizabeth Oliver, Washington & Lee University
Craig White, The University of New Mexico

Panelists: James Benjamin, Texas A&M University
Fred Mittelstaedt, University of Notre Dame

1:40 pm – 2:30 pm Session 12: Solidify Your Success: Discover and Build Your Personal Brand
Personal Development - 1.0 CH
Whether it is deliberate or not, you have a brand. Your brand is how your coworkers perceive you. It is developed from how you look, talk, and act. Your brand affects everything from how people respond to you, whether people want to work with you, whether you get the plum assignments, and whether you get that desired promotion. Discover what your current brand message is and how you can deliberately change and strengthen your brand.
Speaker: Jennifer Elder, The Sustainable CFO