Accounting Program Leadership Group/ Federation of Schools of Accountancy Joint Seminar
Thursday, February 11, 2016

2:00 pm–7:00 pm  Registration

Friday, February 12, 2016

7:00 am–5:00 pm  Registration

7:00 am–8:15 am  Networking Breakfast

8:15 am–8:20 am  Welcome Remarks
Speakers: Michael Akers, Marquette University
Elizabeth Oliver, Washington & Lee University

8:20 am–9:10 am  Concurrent Sessions

Session 1A: Recruiting M.Acc. Students
Administrative Practice - 1.0 CH
Moderator: Kathleen E. Davison, University of Denver
Panelists: Scott Collins, The Pennsylvania State University
Phil Drake, Arizona State University

Session 1B: AACSB Accreditation Update
Administrative Practice - 1.0 CH
Speaker: Robert Reid, Executive Vice President and Chief
Accreditation Officer

9:15 am–10:05 am  Concurrent Sessions

Session 2A: Value of Accounting Accreditation and
Recommendations and Pitfalls to Initial Accounting Accreditation
and Continuous Improvement Reviews
Administrative Practice - 1.0 CH
Moderator: Sharon Lassar, University of Denver
Panelists: Mark Higgins, Saint Louis University
Hughlene Burton, The University of North Carolina at Charlotte

Session 2B: Best Practices for International Students in a M.Acc.
Program
Administrative Practice - 1.0 CH
Moderator: Tracy Manly, The University of Tulsa
Panelists: Shirley Maxey, University of Southern California
Karen Rinehart, Marquette University
Friday, February 12, 2016 (continued)

10:05 am–10:35 am  Break

10:35 am–11:25 am  Session 3: Use of Big Data: Practitioner Perspective
Administrative Practice - 1.0 CH
Moderator: Ellen Glazerman, EY
Panelists: Ali Hadjarian, Deloitte
Jason Martin, PwC
Roger O'Donnell, KPMG

11:30 am–12:20 pm  Session 4: Poisons and Antidotes: Prescriptions for Healthier
Interactions among Colleagues
Personnel/HR - 1.0 CH
Jeanine S. Stewart, Ph.D., McDaniel College

12:25 pm–1:35 pm  Lunch
Speakers: Bill Stout, President, APLG, University of Louisville
Michael Roberts, President FSA, University of Colorado Denver

1:35 pm–2:25 pm  Concurrent Sessions

Session 5A: Teaching: Results of Pathway Commission Survey
and a Look to the Future
Administrative Practice - 1.0 CH
Speakers: Bruce Behn, AAA President, The University of Tennessee, Knoxville
Jan Williams, Dean and Professor Emeritus at The University of Tennessee
Susan Crosson, Director of the Center for Advancing Accounting Education, American Accounting Association

Session 5B: Evaluation of the Master’s Level Curriculum
Administrative Practice - 1.0 CH
Moderator: Parveen Gupta, Lehigh University
Panelists: Marc Rubin, Miami University
Jon Duchac, Wake Forest University

2:30 pm–3:20 pm  Session 6: How Does the Academy and Profession Work Together
to Develop and Respond to a Diverse Workforce?
Administrative Practice - 1.0 CH
Moderator: Michael Akers, Marquette University
Panelists: Ken Bouyer, EY
Christine Clements, AACSB
Stacy Poindexter Owen, Wake Forest University

3:20 pm–3:50 pm  Break
Friday, February 12, 2016 (continued)

3:50 pm–5:05 pm  Session 7: How Do We Measure the Impact of our Accounting Research?  
*Administrative Practice* - 1.5 CH  
Moderator: Frances Ayres, The University of Oklahoma  
Panelists: Gary McGill, University of Florida  
Urton Anderson, University of Kentucky  
Mary Stanford, Texas Christian University

5:30 pm–7:00 pm  Reception

Saturday, February 13, 2016

7:00 am–4:15 pm  Registration

7:00 am–8:15 am  Breakfast with Interest Group/Topical Areas  
Table to be reserved for those interested in ACBSP Accreditation

8:15 am–9:05 am  Concurrent Sessions

**Session 8A: Curriculum Management: Evaluation of the Undergraduate Curriculum**  
*Administrative Practice* - 1.0 CH  
Moderator: Richard Houston, The University of Alabama  
Panelists: Raquel Alexander, Washington & Lee University  
Jeff Wilks, Brigham Young University  
Anne Magro, George Mason University

**Session 8B: Best Practices for Maintaining Contact with Alumni**  
*Administrative Practice* - 1.0 CH  
Moderator: Audrey Gramling, Colorado State University  
Panelists: Charles Davis, Baylor University  
Mike Bitter, Stetson University

9:10 am–10:00 am  Session 9: Comments by Lynne Doughtie, KPMG U.S. Chairman and CEO  
*Administrative Practice* - 1.0 CH

10:00 am–10:30 am  Break

10:30 am–11:25 am  Session 10: Business as a Force for Good  
*Administrative Practice* - 1.0 CH  
Panelists: Mark Higgins, Saint Louis University  
Robert Reid, Executive Vice President and Chief Accreditation Officer
11:35 am–12:25 pm  
Session 11: How Do We Foster Engagement between Faculty and the Professional Community? Importance of Certifications?  
*Administrative Practice* - 1.0 CH  
Moderator: George Krull, University of North Texas  
Panelists: Bill Ezzell, Retired Partner, Deloitte  
Yvonne Hinson, AICPA, Wake Forest University

12:30 pm–1:45 pm  
Lunch  
*Centennial Reflections and the Future of the AAA*  
*Personal Development* - 1.0 CH  
Speakers: Bruce Behn, AAA President, The University of Tennessee, Knoxville  
Sandra Richtemeyer, President-elect, APLG

1:50 pm–3:05 pm  
Session 12: Big Data: What Are Schools Doing?  
*Administrative Practice* - 1.5 CH  
Moderator: Jon Davis, University of Illinois  
Panelists: Scott Showalter, North Carolina State University  
Ann Dzuranin, Northern Illinois University  
Ingrid Fisher, University at Albany, SUNY

3:05 pm–3:35 pm  
Break

3:35 pm–4:25 pm  
Session 13: Update on Changes to the CPA Exam and Data Analysis  
*Administrative Practice* - 1.0 CH  
Speaker: Henrietta Eve, Technical Manager in the Research Department at American Institute of Certified Public Accountants

4:25 pm–5:15 pm  
Session 14: Use of the CPA Exam as a Direct Measure for Assessment  
*Administrative Practice* - 1.0 CH  
Speakers: Fred Mittelstaedt, University of Notre Dame  
Mark Ulrich, St. John's University  
James Suh, NASBA