

CONFERENCE PROGRAM

Deloitte/
Federation of Schools of Accountancy
Faculty Consortium

Professional Judgment: Perspectives and Implications
for Accounting Education

Deloitte.



MAY 14 – 15, 2009

THE INTERCONTINENTAL HOTEL
CHICAGO, IL

WELCOME LETTER

May 2009

Dear Colleagues,

On behalf of the Federation of Schools of Accountancy (FSA), I would like to welcome you to the 7th Annual Deloitte/FSA Faculty Consortium. Made possible by the generous support of the Deloitte Foundation, this year's program, "Professional Judgment: Perspectives and Implications for Accounting Education," will provide both academic and professional perspectives on fair value measurement. The conference will provide theoretical, academic and professional practice approaches to professional judgment as it applies to financial reporting and auditing.

A primary objective of the FSA Faculty Consortium has been to provide participants with concrete ideas they might adopt for classroom use. The organizers of the 2009 Consortium have kept this principle in mind. Professionals from accounting and auditing practice, the legal profession, and standard setters and regulators will provide practice, industry, legal and regulatory perspectives on professional judgment. In addition, leading academics will present their views on the subject and its implications for accounting education. We hope this meeting is relevant to current accounting curriculum and to faculty involved in designing program-wide learning objectives.

Sincerely



Casper Wiggins
President

AGENDA

DATE/TIME	FUNCTION	LOCATION
THURSDAY, MAY 14		
12:00pm – 4:00pm	REGISTRATION	King Arthur Foyer
2:00pm – 2:10pm	WELCOME AND ANNOUNCEMENTS <i>Presenters: Shaun Budnik & Casper Wiggins</i>	King Arthur Court
2:10pm – 3:10pm	Fair Value Auditing and Professional Judgment <i>Presenter: William Kinney</i> <i>Moderator: John Fogarty</i>	
3:10pm – 4:10pm	Legal Perspectives on Professional Judgment and Fair Value <i>Presenter: Michael Young</i> <i>Moderator: Bill Platt</i>	
4:10pm – 4:30pm	BREAK	King Arthur Foyer
4:30pm – 5:30pm	Professional Judgment: Perspectives from the Undergraduate and Doctoral Classroom <i>Presenter: Mark Peecher</i> <i>Moderator: Kathy Shoztic</i>	
5:30pm – 7:30pm	RECEPTION	Valencia Room, First Floor
FRIDAY, MAY 15		
7:30am – 3:00pm	REGISTRATION	King Arthur Foyer
7:30am – 8:10am	CONTINENTAL BREAKFAST	King Arthur Foyer
8:10am – 8:15am	ANNOUNCEMENTS	King Arthur Court
8:15am – 9:15am	The Psychology of Professional Judgment <i>Presenter: Richard Wiener</i> <i>Moderator: Paul Shoemaker</i>	
9:15am – 10:30am	Fair Value Measurement: SEC Study <i>Presenter: James Kroeker</i> <i>Moderator: Paul Shoemaker</i>	

AGENDA

DATE/TIME	FUNCTION	LOCATION
10:30am – 10:45am	BREAK	King Arthur Foyer
10:45am – 11:45am	Views from the FASB <i>Presenter: Ray Pfeiffer</i> <i>Moderator: Kathy Shoztic</i>	King Arthur Court
11:45am – 1:00pm	LUNCH	Seville West Ballroom, First Floor
1:00pm – 1:45pm	The Importance of Judgment in GAAP – Thoughts from a Former Standards Setter and Current Corporate Board Member <i>Presenter: Denny Beresford</i> <i>Moderator: Shaun Budnik</i>	King Arthur Court
1:45pm – 2:45pm	A Credit Analyst's Perspective on Professional Judgment <i>Presenter: Mark LaMonte</i> <i>Moderator: Bob Uhl</i>	
2:45pm – 3:00pm	CLOSING REMARKS AND ADJOURNMENT	King Arthur Court

Please note that all presenters and the session schedule are subject to change.

DENNY BERESFORD

Dennis R. Beresford is the Ernst & Young Executive Professor of Accounting, at the J.M. Tull School of Accounting, Terry College of Business, University of Georgia. From January 1987 through June 1997, he was chairman of the Financial Accounting Standards Board (FASB). Previously, he was national director of accounting standards for Ernst & Young. He is a graduate of the University of Southern California.

Beresford is a director and chair of the audit committee of Fannie Mae, Kimberly-Clark Corporation and Legg Mason, Inc. From July 2002 through January 2006, he also served on the board of directors of MCI, Inc. (formerly WorldCom, Inc.), before MCI was merged into Verizon Communications. In 1995, Beresford was awarded an honorary doctor of humane letters degree from DePaul University, and in 1997, he received the Lifetime Achievement Award from the California Society of CPAs. In 2004, he was elected to the Accounting Hall of Fame and received the AICPA Gold Medal for distinguished service. In 2006, he was selected as one of the inaugural inductees of Financial Executives International's Hall of Fame.

Beresford served as a member of the SEC Advisory Committee on Improvements to Financial Reporting for its one-year term in 2007-8. In 2007 and 2008, he was selected as one of the 100 Most Influential People in Corporate Governance by *Directorship Magazine*. He presently serves on the board of directors of the National Association of Corporate Directors.

SHAUN BUDNIK

Shaun Budnik, partner, Deloitte LLP, is president of the Deloitte Foundation, a nonprofit organization that supports educational programming that is shaping the talent of our future. Funded by Deloitte and its retired partners, the Foundation contributed nearly \$42 million over the last decade to promote excellence in teaching, research and curriculum innovation. Under Budnik's leadership, the Foundation has not only expanded its support of existing academic programs, such as the Trueblood Seminars and the Tax Faculty Symposium, but also has developed new programs to address challenges facing the business, such as the Ph.D. and talent shortages. Since assuming the presidency in 2006, she has helped create influential initiatives like the Accounting Doctoral Scholars program (ADS), the Scholars in Residence program, the IFRS University Consortium and the LIFE Inc. program.

Budnik also helped execute a major grant to the University of Illinois Center for Professional Responsibility, which represents an important investment in ethics education. She serves on the AICPA's Commission for Financial Literacy and has participated in the U.S. Chamber of Commerce roundtable on financial literacy in America. In addition to serving as Foundation president, Budnik works with Deloitte's Partner Services and Talent Services teams driving succession planning for Deloitte partners and developing/implementing new strategies and projects in conjunction with its Talent organization. Previously, she served as partner-in-charge of Deloitte's assurance practice in Stamford, Connecticut, where she advised clients in the manufacturing, life science, satellite services and distribution industries on accounting and SEC matters.

Since joining Deloitte in 1998, Budnik has become a catalyst for the advancement of women in the corporate sector and has spoken at many conferences on issues facing women in the workplace. In 2003, she became the national director for the Retention and Advancement of Women, and in 2000, served as leader of Deloitte's Tri-State Women's Initiative.

Budnik received her B.B.A. in accounting from Loyola University (Chicago). She is a CPA and became a partner at Deloitte in 2000. She resides in Danbury, Connecticut with her husband, Greg Budnik (partner, McGladrey & Pullen), and their three daughters.

JOHN FOGARTY

John Fogarty is the director of auditing standards and policies for Deloitte and chairs the Global Auditing Policy and Methodology group. He is deputy chair of the International Auditing and Assurance Standards Board (IAASB). From 2004 to present, he has been a member of IAASB and its steering committee.

From 2004 to 2006, Fogarty served as chair of the ASB. He was a member of the ASB from 1995 to 1998, and from 2002 to 2004. He led the adoption of risk assessment standards and the strategic direction to converge with the International Standards on Auditing (ISAs). He is currently chair of the ASB Clarity Task Force and has been serving in this role since 2006.

WILLIAM KINNEY

William Kinney is a graduate of the accounting program at Oklahoma State University. His Ph.D. is from Michigan State University. He has practice experience as a staff accountant with Ernst & Young, as an academic fellow at the U.S. SEC and consulting experience with six global network accounting firms, the SEC and the U.S. Government Accountability Office. Additionally, he has taught accounting and auditing at Oklahoma State, Iowa, Michigan, INSEAD, Northwestern University and the University of Texas at Austin. At Texas, Kinney has held the Charles and Elizabeth Prothro Regents Chair in Business, the Pricewaterhouse Auditing Fellowship and directed the Center for Business Measurement and Assurance Services.

His research has appeared in the *Journal of Accounting Research*, the *Accounting Review*, the *Journal of Accounting and Economics*, and the *Journal of Financial Economics*, among others. He has served as director of research for the American Accounting Association (AAA) and editor of the *Accounting Review*. In 2000, he published a textbook, *Information Quality Assurance and Internal Control for Management Decision Making*.

Kinney is a three-time recipient of the Deloitte, Haskins & Sells – AAA, John S. Wildman Award Medal and a co-recipient of the AICPA-AAA Notable Contribution to the Accounting Literature Award. As an educator, he received the AAA's Outstanding Accounting Educator Award, the Auditing Section's Distinguished Service Award and Outstanding Educator Award, and the AICPA's Distinguished Achievement in Accounting Education Award. He was a member of the AICPA's ASB and the Special Committee on Assurance Services. From 1987-1991, he served on the Financial Accounting Standards Advisory Council for the FASB. He presently serves on the advisory council of the PCAOB and is a member of the IAASB.

JAMES KROEKER

James L. Kroeker is the acting chief accountant in the SEC's Office of the Chief Accountant. In this capacity, Kroeker oversees accounting interpretations, international accounting matters and professional practice issues.

Kroeker joined the Commission as deputy chief accountant in February 2007. Kroeker has played a key role in efforts to improve financial reporting and reduce the complexity of financial disclosure. He served as staff director of the SEC's congressionally-mandated study of fair value accounting standards, and he led the efforts of the Office of the Chief Accountant to address the current economic turmoil, including steps to improve off-balance sheet accounting guidelines. Kroeker also served as the designated federal officer responsible for the staff oversight of the SEC's Advisory Committee on Improvements to Financial Reporting. He has been responsible for the daily operations of the office's accounting group, including resolution of accounting practice issues, rule making and oversight of private sector standard-setting efforts.

Kroeker came to the SEC from Deloitte & Touche LLP, where he had been a partner in the firm's National Office Accounting Services Group and was responsible for providing consultation and support regarding the implementation, application, communication and development of accounting standards, including disclosure and reporting matters. Kroeker also served as a practice fellow at the FASB, where he assisted in the development of accounting guidance related to evolving accounting issues.

Prior to joining Deloitte's national office, Kroeker was responsible for the audits of financial statements of several large national and multinational public companies and consulted with clients on technical accounting issues, coordinated the firm's work related to clients' mergers and acquisitions and conducted special projects for the firm.

Kroeker received a B.S. degree with an emphasis in accounting from the University of Nebraska in May 1992.

MARK LAMONTE

Mark LaMonte is a senior vice president with Moody's Investors Service (Moody's) and head of the firm's Enhanced Analytics Group. LaMonte is also Moody's chief accounting analyst. Moody's Enhanced Analytics Group is part of a broad initiative to bring specialized expertise to the firm's credit rating process. The Group is composed of analysts with specialized expertise in accounting, financial reporting and internal controls; corporate governance; risk management; and hybrid financial instruments. Since its creation in 2002, the specialists in Moody's Enhanced Analytics Group have worked alongside Moody's credit analysts to incorporate issues and complexities related to their areas of expertise more systematically into the credit rating process. The Group also publishes research comments on issues within its areas of expertise and conducts training for Moody's analysts on topics that impact ratings.

LaMonte joined Moody's in 2003, from KPMG LLP's Department of Professional Practice. There, he was responsible for consulting with audit teams on accounting, financial reporting, risk management and audit-related issues. He also contributed to a number of the firm's publications on various accounting and financial reporting topics. During his 12+ years with KPMG, LaMonte also spent time in KPMG's Boston, Massachusetts and Stamford, Connecticut offices, where he was responsible for audits of clients in the consumer and industrial products industries.

LaMonte is a member of the FASB's Emerging Issues Task Force (EITF), co-chair of the FASB's Investors Technical Advisory Committee (ITAC), and a member of the Institute of Management Accountant's Financial Reporting Committee. He is a CPA and holds a B.B.A. from Siena College.

MARK PEECHER

Mark E. Peecher, CPA, is a professor of accountancy and a Deloitte Teaching Fellow at the University of Illinois, specializing in behavioral auditing and accounting research. He holds B.S., M.A.S. and Ph.D. degrees in accountancy from Illinois. Prior to returning to his alma mater, he was a faculty member at the University of Washington. An active member in the AAA's audit section, Mark currently serves as the audit section's past president.

Peecher's business-press writings about auditing have appeared in *The Wall Street Journal*, and his scholarly writings have appeared in *Accounting, Organizations & Society*; *Auditing: A Journal of Practice & Theory*; *Contemporary Accounting Research*; *International Journal of Auditing*; *Journal of Accounting Research*; *Organizational Behavior and Human Decision Processes*; and *The Accounting Review*. He has presented his research at numerous conferences, consortia, and universities, and he has served on the editorial boards at *Auditing: A Journal of Practice & Theory*; *The Accounting Review*; and *Issues in Accounting Education*. Peecher enjoys teaching both undergraduate courses and doctoral seminars related to auditing. He particularly likes helping to mentor doctoral students, three of whom have won outstanding doctoral dissertation awards.

RAY PFEIFFER

Ray Pfeiffer is currently serving a one-year term as the FASB Research Fellow in the FASB offices in Norwalk, Connecticut. As research fellow, he helps bring academic research to the attention of FASB board members and staff to help in their work on standard setting and other projects. He also serves as a liaison between the FASB and the academic community to improve mutual communication and understanding.

Pfeiffer is a professor at the Isenberg School of Management at the University of Massachusetts, Amherst. He received a B.A. in accounting from Moravian College in 1987, and a Ph.D. from the University of North Carolina in 1994. He teaches in the undergraduate, masters, and Ph.D. programs at UMass, where he began his academic career in Fall 1994. His principal teaching interests include external financial reporting, financial accounting policy and regulation, and capital markets research in accounting. He is the recipient of the University-wide Distinguished Teaching Award (the University's most prestigious prize for classroom instruction), the Isenberg School of Management's Outstanding Teacher Award, and he has been both a Lilly Teaching Fellow and Mentor.

Pfeiffer's research focuses on financial accounting issues including: stock market anomalies, valuation of earnings components, earnings forecasts, economic consequences of accounting regulation, and earnings management. His research has been published in *The Accounting Review*, *Journal of Accounting Research*, *Journal of Accounting and Economics* and *Journal of Accounting and Public Policy* and elsewhere, and he serves as an ad hoc reviewer for several academic accounting journals. He regularly presents his research work at other universities and at academic conferences.

Prior to studying at North Carolina, he worked for the audit staff of Deloitte for three years in Allentown, Pennsylvania and Raleigh, North Carolina, and was a licensed CPA in both states.

BILL PLATT

Bill Platt is the national director of accounting and financial reporting for Deloitte & Touche. In this role, Platt leads the Accounting Consultation and SEC Services groups. Platt has also held a number of other senior roles in Deloitte & Touche's national office, including positions as the national director of independence and a partner in the firm's Quality Assurance and SEC Services groups. Platt has also served as the professional practice director for the Boston office and the regional professional practice director for the firm's northeast region. Platt has served as a member of the AICPA's professional ethics division's independence/behavioral standards subcommittee and its technical standards subcommittee. Platt joined Deloitte & Touche in 1978, and was admitted to the partnership in 1990. He is a CPA and is a graduate of Quinnipiac University, where he currently is a member of the School of Business advisory board.

PAUL SHOEMAKER

Paul Shoemaker is the Nebraska Society of CPAs Distinguished Professor and director of the School of Accountancy at the University of Nebraska – Lincoln. He received his Ph.D. from the Pennsylvania State University in 1989, and joined the faculty at Nebraska the same year. Shoemaker teaches courses in taxation and has received multiple distinguished teaching awards including the Nebraska Society of CPAs Outstanding Accounting Educator Award. He has published in *Contemporary Accounting Research*, *Journal of Accounting Literature*, *National Tax Journal*, *Journal of Accounting Education*, *Advances in Taxation*, *Journal of Accountancy* and *The Tax Adviser*, among others, and is on the editorial boards of *Journal of Accounting, Auditing & Taxation* and *Advances in Accounting Education*. In 2008, Shoemaker was appointed to the taxpayer advocacy panel, a federal advisory committee that identifies taxpayer issues and makes suggestions for improving IRS services. He presently serves as president-elect of the Federation of Schools of Accountancy and as a Maryland CPA.

KATHY SHOZTIC

Kathy Shoztic, director of foundation and university relations for Deloitte Services LP, oversees operations for the Deloitte Foundation, a nonprofit organization funded by Deloitte LLP and its retired partners. In her role, she manages Deloitte's National University Relations programs and initiatives, and serves as a primary liaison between the academic community and Deloitte. At Deloitte since 1995, Shoztic has successfully led the planning and delivery of high-quality educational programs for university faculty and students including: The Trueblood Seminars and Case Study Series, National Student Case Study Seminar, Tax Case Study Competition, Tax Faculty Symposium, Deloitte/Federation of Schools of Accountancy Faculty Consortium, and Doctoral Fellowship Program. Shoztic also manages the Foundation's Matching Gifts Program that, coupled with contributions from the U.S. firms' personnel, provided approximately \$10 million to more than 300 U.S. universities and colleges in 2008.

She joined forces with Deloitte's IFRS Leadership Team to launch the Deloitte IFRS University Consortium. In addition, she plays a significant role in the Foundation's sponsorship of the LIFE Inc. program, which provides career resource tools to middle and high school students to help them begin thinking about future careers.

She also contributed to the development of the new Accounting Doctoral Scholars (ADS) program, which is co-sponsored by the AICPA Foundation, Ernst & Young, KPMG, PricewaterhouseCoopers, and other firms and state CPA societies.

Shoztic is currently a member of the AAA and FSA Board of Directors, and serves as a liaison to the AICPA Foundation ADS Advisory Council. She is also a recipient of the 2008 FSA Practitioner Service Award in recognition of her contributions and service to the accounting academic community. She is a member of the AICPA Pre-certification Education Executive Committee, and the Distinguished Achievement in Accounting Education Award Task Force. She was recently invited to serve on the board of the AAA Accounting Programs Leadership Group, a role she will assume in August 2009.

BOB UHL

Bob Uhl is a partner at Deloitte & Touche LLP and national director of accounting standards and communications. Uhl is also the U.S. leader on Deloitte's Global IFRS Leadership Team. His responsibilities include formulating policies on accounting matters under both U.S. and international accounting standards, and communicating with accounting standard setters, Deloitte professionals, clients and other parties interested in financial reporting. He has also previously had roles in Deloitte's Accounting Consultation Group and Stamford, Connecticut audit practice.

Uhl is a member of the FASB's Emerging Issues Task Force, a member of the IASB's Financial Instrument Working Group, and actively participates in a number of other standard setter forums. He previously served as a member of the AICPA's Accounting Standards Executive Committee. Uhl is also a member of several committees with a financial reporting focus.

While most of Uhl's career has been at Deloitte, he has also been a managing director in the Accounting Policy Group of Goldman, Sachs & Co., and a professional accounting fellow in the Office of the Chief Accountant of the SEC.

Uhl graduated from the University at Albany in 1987 with a B.S. degree in accounting.

RICHARD WIENER

Richard Wiener received his Ph.D. in psychology from the University of Houston. He studied law at the University of Nebraska (UNL) College of Law, where he earned a master's degree in legal studies. He is currently the Charles Bessey Professor of Psychology and of Law at UNL, where he serves as the director of the Law and Psychology Program. Wiener is the past editor of *Law and Human Behavior*, the official journal of the American Psychology/Law Society (Division 41 of the American Psychological Association). He has also served as the secretary for that organization. Wiener is the immediate past chair of the Society of the Psychological Study of Social Issues (PSSSI) Court Watch committee, and the immediate past editor of the SPSSI newsletter, the *Forward*. Wiener studies the application of social and cognitive psychology to problems of legal decision making. Most recently, he and his research lab at UNL have been studying the shortcomings of the rational actor model of decision making in the law. More specifically, he has published a number of papers examining the limits of the Bankruptcy Reform Act of 2005. His recent work shows that anticipated and experienced emotions influence the way in which consumers use credit and as a result the enhanced disclosure rules in the reform act may fall short of their goal of inhibiting the unwise use of credit. Wiener is best known and cited for his work in legal decision making including judgments about sexual harassment, jury decision making in capital murder, and emotion in the law.

He has published numerous articles in the *Journal of Applied Psychology*, *Law and Human Behavior*, *Sex Roles*, *Psychology Public Policy* and the *Law and the Journal of Experimental Psychology – Applied*. In addition, he is the editor and major contributor to the book, *Social Consciousness in Legal Decision Making: Psychological Perspectives*, published by Springer Press in 2007. The National Science Foundation has supported Wiener's work in these areas with several research awards.

CASPER WIGGINS

Casper Wiggins is a Big Five Distinguished Professor and chair of the Department of Accounting at the University of North Carolina at Charlotte. He completed his doctorate at the University of Tennessee at Knoxville. He also has a master's in systems engineering from Clemson University, an M.B.A. from the University of Georgia and a B.A. from Wofford College. He joined the UNC Charlotte faculty in 1999 and was previously on the faculty at Texas A&M University. His primary teaching and research areas are accounting information systems. Wiggins has published numerous academic and professional articles and is a past co-editor of the *Journal of Information Systems*. He has held several roles in the AAA, including chair of the information systems section. He presently serves as president of the FSA. He is a Texas CPA.

MICHAEL YOUNG

Named by *Accounting Today* as one of the "top 100 most influential people in accounting," Michael Young is a litigation partner at New York's Willkie Farr & Gallagher, where he concentrates on securities and financial reporting with a particular emphasis in accounting irregularities. For more than 25 years, Young has represented officers, directors, audit committees, accounting firms, outside professionals and companies in securities class actions, SEC proceedings and special investigations. His trial work includes the landmark victory for the defense in the first class action tried to a jury pursuant to the Private Securities Litigation Reform Act of 1995. Young has served as a member of the Financial Accounting Standards Advisory Council to the FASB and also serves as counsel to the AICPA.

A prolific author on the subjects of financial reporting, audit committee effectiveness and the role and responsibilities of the independent auditor, Young's publications include *The Financial Reporting Handbook* (Aspen 2003) and *Accounting Irregularities and Financial Fraud* (Aspen 3d ed. 2006). Young is a much-sought commentator on accounting issues, and has been regularly quoted in such publications as *The Wall Street Journal*, *The New York Times*, *Fortune*, *Forbes*, *USA Today*, *The Washington Post* and *The National Law Journal*. He has also appeared as an invited guest on CNN, MSNBC and CNBC.

Young is a graduate of Allegheny College and the Duke University School of Law, where he was research and managing editor of the *Duke Law Journal*.